

ROTARY DISTRICT 7450

District Marketing & Publicity Committee



The District Marketing & PR Committee is responsible for building and maintaining a positive public image for each club in District 7450 and District 7450 overall.

Social media plays an important role in establishing a positive public image. The Marketing & Publicity Committee works “hands on” with clubs to train Rotarians in the use of social media. In addition, the District has agreed to match advertising dollars 2:1 for clubs who invest in social media marketing efforts

The Process: A committee member first meets with an individual club to determine a strategy in terms of where they ought to focus their efforts. Concentration may be in traditional media such as newspapers and television, or newer techniques such as Internet social media, email or digital marketing.

See the District ORG Chart in the District Website for contact information.

www.RotaryDistrict7450.org

Contact District Chair:

